

Intellectual Property Removal Requests Report

Jul - Dec 2023 ▼

July 1, 2023 – December 31, 2023

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About this report

The creativity of our community is at the heart of what makes TikTok such an entertaining place. Our platform enables people's creative expression to shine, and we do our best to protect it. Our Community Guidelines and

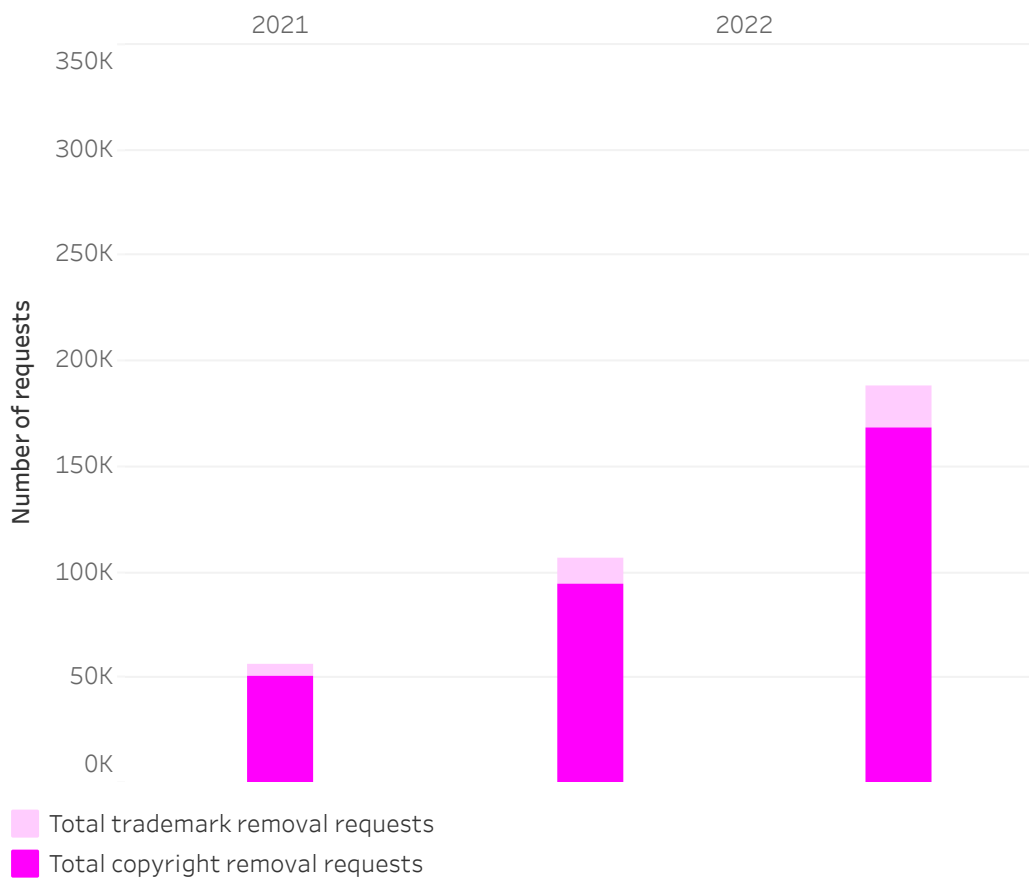


of copyright law and trademark law. Upon receiving a valid report of potential intellectual property infringement from a rights holder or authorized representative, TikTok may remove the alleged infringing content and temporarily or permanently suspend the infringing account. For information on how we evaluate intellectual property infringement allegations, please reference our [Intellectual Property Policy](#).

The sections below show the copyright and trademark content removal requests we processed and the rate at which we removed content.

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Trademark and copyright content removal requests



Terminology

- **Copyright:** A legal right that protects original works of authorship (e.g. music, videos, etc.). Generally, copyright protects an original expression of an idea (e.g. the specific way a video or music is expressed or created) but does not protect underlying ideas or facts.

- **Trademark:** A word, symbol, slogan, design, or combination of any of the foregoing that identifies the source of a product or service and distinguishes it from other products or services.
 - **Total copyright removal requests:** Number of removal requests where copyrights were asserted.
 - **Total trademark removal requests:** Number of removal requests where trademarks were asserted.
 - **Successful copyright removal requests:** Number of copyright removal requests that resulted in the removal of reported content and/or account suspension.
 - **Successful trademark removal requests:** Number of trademark removal requests that resulted in the removal of reported content and/or account suspension.
 - **Percentage of successful copyright removal requests:** Rate at which copyright removal requests resulted in the removal of reported content and/or account suspension.
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